

Present: Tim Smyth, Bob Coogan, Linda Comstock, Ann Leech, Dustin Nanna (5 of 7 – quorum is 5 of 7)

Also present: Janis Smyth, Homer Taft, Melissa Ackinson, Bill Steele, Jonathan Veley

- I. **CALL TO ORDER:** Mr. Nanna chaired the meeting. He called the meeting to order at 2:35 PM. The Secretary confirmed that a quorum was present.
- II. **CONFLICTS OF INTEREST:** Mr. Smyth disclosed that his wife is the Treasurer of the LPO Central Committee.
- III. **APPROVAL OF AGENDA:** Mr. Smyth made a motion to accept the agenda as presented. Ms. Leech seconded and the motion passed with no objection.
- IV. **APPROVAL OF MINUTES:** Minutes for the September 16, 2017 Executive Committee meeting had been sent out prior to this meeting. Mr. Smyth made a motion to accept the minutes, and Ms. Comstock seconded. The minutes as presented were approved with no objections. The document is available on Dropbox for filing on the website.
- V. **PRESENTATIONS:**  
(The agenda item of Melissa Ackison’s presentation was tabled pending her arrival.)
  - A. Ms. Ackison is a Republican candidate for U.S. Senate.
    - i. She provided background information about her family and business.
    - ii. In 2017 the Trump/Pence administration invited her to Washington, D.C. to discuss the impact of the ACA on small businesses.
    - iii. She expressed her concern (and the reason for her candidacy) about the lack of real-world business experience among the Democratic and Republican candidates.
    - iv. She said that she is conducting a grass-roots campaign.
    - v. Questioning from the LPO attendees revealed that Ms. Ackison positions are socially conservative and that she supports the second amendment.
    - vi. She expressed disappointment when the Committee did not support her candidacy.
  - B. Jonathan Veley made a presentation regarding his candidacy for the 12<sup>th</sup> Congressional District.
    - i. He plans to run as an Independent candidate with libertarian positions
    - ii. He is requesting an endorsement and fund-raising support if the conditions are right (i.e., no Libertarian Party candidate running in that race).
- VI. **BUSINESS CONDUCTED BETWEEN MEETINGS:** No business was conducted between meetings.
- VII. **OFFICER REPORTS, ACTIVITY UPDATES & COMMENTS**
  - A. **Chair Report** – Mr. Pettigrew was not in attendance (excused).

**B. Vice Chair Report:**

- i. Mr. Nanna reiterated the need for funding for petitioners. He estimated that we have one month of petition funding remaining.
- ii. Mr. Nanna reported that the LPO has entered into a contract with a company for petitioning, guaranteeing 75% validation rate. We still have one individual under contract.

**C. Secretary Report** – Mr. Coogan has nothing to report.

**D. At Large Report** – None.

**E. Treasurer Report:**

- A. Ms. Comstock reminded ExComm that her full report is on Basecamp and Google Docs. She reviewed the summary of the current Treasurer's report:
  - i. As of October 31 total income was approximately \$1,931.62 for the month.
  - ii. The total balance in the US Bank general account at 11/10/17 was \$16,885.79.
2. Picnic income was \$141.14 (on \$708.70 revenue and \$567.56 expenses).

**VIII. OLD BUSINESS**

**A. Ballot Access Drive**

- i. Mr. Smyth suggested that we call in all Volunteer petitions and give "credit" for signatures, even if the total is less than 100.
- ii. Mr. Nanna agreed and will ask for a turn-in of petitions.

**B. Fundraising push for Ballot Access Drive.**

- i. Mr. Nanna reported the we need to raise funds quickly and that all of the funds should be allocated to the petition drive. LPN is paying close attention to our effort to self-fund.
- ii. Mr. Smyth suggested that we should segregate/track separately the funds raised starting November 1.
- iii. Mr. Nanna suggested that we utilize the LPN list of Ohio donors.
- iv. There was discussion about access to matching funds from LPN.
  - a. There was a question regarding exactly what LPN will match (funds raised vs. petitioning expenditures).
  - b. Mr. Nanna will seek clarification from LPN.

**C. 2018 Convention Business** – the Committee report was covered during the Central Committee meeting held earlier.

**D. Other Old Business** – None.

**IX. NEW BUSINESS**

**A.** Mr. Smyth made a motion to approve Homer Taft as the Finance Director. Mr. Coogan seconded. There were no objections.

**B.** Contract for contact clean-up (Mr. Taft also covers the Finance Director report under this item.)

- i. Mr. Taft said that NationBuilder is critical to his efforts. Helen Gilson has made significant progress in consolidating the database and implementing many capabilities of the NationBuilder software that is used.
- ii. Further clean-up is needed.
  - a. He recommends using a service for change of address maintenance, appending email addresses, reverse email, telephone information.
  - b. He estimates the cost for 50,000 records to be \$700, and that he will need \$700-1,000.
  - c. About 2,300 emails have been sent, out of 11,000 email addresses. Emails will be sent to the rest of the list.
  - d. Ms. Gilson is doing work related to the Voter Freedom Drive.
  - e. NationBuilder has the facility to send emails.
    - i. Mr. Smyth expressed concern about the ability to design the email material.
    - ii. Mr. Taft suggested the we stay with MailChimp while we are figuring out NationBuilder's capabilities.
  - f. Mr. Taft said that he will eventually need to spend funds on items such as reply envelopes, Facebook targeted ads, and seats on a VOIP system for phone bank calling.
  - g. We need to be in touch with people all of the time.
  - h. He handed out samples of return envelopes. While Mr. Nanna questioned the effectiveness of mailing to younger voters, he did agree that we should target older voters with mailings.
  - i. After the Ballot Access Drive, Mr. Taft plans to seek funds from outside of the LPO (e.g., corporate donations).
  - j. He would like to get started with a small number of VOIP lines. Use of the VOIP lines will require some scheduling of users.
  - k. Mr. Smyth made a motion to authorize up to \$750 for the clean-up effort. Ms. Leech seconded, and all approved.
  - l. Mr. Taft mentioned that he will need more reply envelopes by January. This item can be taken up at the December ExComm meeting.

**C. Other New Business.**

- i. Kevin Knedler has resigned as Deputy Secretary of ExComm for personal reasons. His LPO office keys have been returned. Mr. Smyth made a motion to accept the resignation. Ms. Comstock seconded and all approved.

**X. DIVISION REPORTS**

- A. Political Division – Mr. Nanna had reported about the petition drive under the Vice-President report.
- B. IT Division Report – None:
- C. Communications – Mr. Nanna reported that all Communications efforts are targeting the petition drive.

- i. Ms. Rodin is handling more and more responsibility. Mr. Nanna hopes to get her more involved (e.g., as Deputy Director, eventually to replace him as Director).
  - ii. The Communications Division boosted the LPO Picnic on Facebook.
  - iii. Mr. Nanna reported that Justin Nihiser has been appointed Assistant Social Media Coordinator, to help with the State page. Mr. Nanna will work with him as he comes on board. Mr. Jenkins supported this appointment.
- D. Field Development – Mr. Smyth
  - i. Mr. Smyth made a motion to accept Jon Mohler as the new Warren County Development Coordinator and new Southwest Ohio Liaison. Ms. Comstock seconded and all approved.
  - ii. Mr. Smyth is developing procedures for NationBuilder training. Mr. Taft suggested that all members receive at least basic training.
  - iii. Ms. Comstock will send the list of LPO donors to Mr. Smyth to verify that they are in NationBuilder.
- E. Finance Division – Included in Mr. Taft’s discussion under item IX. B.

**XI. NEXT MEETING:**

- A. The next meeting of the Executive Committee will be Saturday, December 9, 2017 from at 12:00 PM at Tiller.

Ms. Comstock made a motion to adjourn the meeting. Mr. Smyth seconded and all approved.

**NOTE (added 12/17/17):** Prior to the next meeting date it was determined that there was not a quorum of ExComm members available for the December 9 meeting. A date has not yet been set for the next ExComm meeting.