

Present: Scott Pettigrew, Tim Smyth, Bob Coogan, Linda Comstock, Chris Gill, Ann Leech (6 of 7 – quorum is 5 of 7)

Also present: Dustin Nanna, Tricia Sprankle, Ken Moellman and Bruce Jaynes

- I. **CALL TO ORDER:** Mr. Pettigrew called the meeting to order at 10:06 AM. The Secretary confirmed that a quorum was present.
- II. **CONFLICTS OF INTEREST:** None.
- III. **APPROVAL OF AGENDA:** Mr. Pettigrew asked for any changes/additions to the meeting Agenda. The following changes were requested:
 - A. Mr. Pettigrew requested to add 15 minutes for a presentation by Mr. Jaynes for his gubernatorial candidacy, as part of Political Division agenda item.
 - B. Mr. Pettigrew Division Reports before Old Business.
 - C. Mr. Pettigrew requested that item VIII be struck, since Ms. Gentner’s resignation is a matter for Central Committee.
 - D. Mr. Gill requested time to address volunteers for the Columbus Pride event under Other New Business.
 - E. Mr. Smyth requested 5 minutes under New Business for regional field support.
 - F. Mr. Pettigrew wished to add an item under his Officer’s Report regarding adding Mr. Smyth as Field Development Director.The agenda, with changes, was approved with no objections.
- IV. **APPROVAL OF MINUTES:** Minutes for the May 7, 2017 Executive Committee meeting had been sent out prior to this meeting. The minutes as presented were approved with no objections. Mr. Coogan will forward the approved minutes to Messrs. Pettigrew, Smyth and Nanna for publication.
- V. **BUSINESS CONDUCTED BETWEEN MEETINGS:** The following items of business had been conducted since the prior meeting:
 - A. The motion to allocate \$5,750 for a fundraising letter for Ballot Access had been remanded to ExComm due to lack of quorum voting online. Mr. Smyth moved to table the motion indefinitely; Mr. Gill seconded. The motion to table passed with no objections.
 - B. ExComm had passed, with a 5-0 vote, the motion to establish a Committee to create a mailing proposal.
- VI. **OFFICER REPORTS, ACTIVITY UPDATES & COMMENTS**
 - A. **Chair Report** – Mr. Pettigrew reported on his activities:
 - a. Mr. Pettigrew reported that, after the conference, he was contacted by John Stewart, who made a \$20,000 donation to the LPO.
 - b. He reported that he spoke with Michael Chastain (of Texas), who made a \$10,000 contribution for Ballot Access.

- c. He spoke with Mr. Kohlhaas regarding his continuing efforts, and he thanked Ms. Comstock for her efforts in handling the fundraising transactions.
- d. He talked with Mr. Frey about several topics. He relayed good wishes to Ms. Gentner and asked for further clarifications regarding her resignation.
- e. Mr. Pettigrew asked the Committee to direct questions regarding Mr. DeMint to himself or Mr. Nanna.
- f. Mr. Coogan asked if the Chair's conversation with Mr. Frey included a discussion regarding the status of a Southwest Ohio office for ballot validation. Mr. Pettigrew said that the topic was not discussed with Mr. Frey. The disposition of funds raised for that purpose was then discussed by the ExComm members. Ms. Comstock mentioned that those funds had flowed to the LPO account. The Committee decided that we should contact donors to see if they are OK with the funds being re-purposed for ballot access. The funds will be returned if the donor objects. Ms. Comstock will produce a donor list from NationBuilder.

B. Vice Chair Report: None.

C. Secretary Report – Mr. Coogan had nothing to report.

D. At Large Report – None.

E. Treasurer Report:

1. Ms. Comstock reviewed the summary May Treasurer's report, which she had sent out prior to the meeting and had posted links in BaseCamp.
 - a. May income was \$43,134.57.
 - b. The total balance at 6/9/17 was \$40,429.38.
 - c. Two outstanding checks totaled \$908.97.
2. Ms. Comstock reported on Kohlhaas fundraising that:
 - a. Pledges totaled \$16,175
 - b. We have received \$9,382
 - c. LPO's share is \$4,691.
 - d. Ms. Comstock provides a weekly tracking spreadsheet to Mr. Kohlhaas.
3. Ms. Comstock reported that the Conference net return was (\$297.74), which was \$302.26 better than budget. The net amount included supplies receipts from the Communications Director.
4. ExComm authorized a budget variance for Financial expenses due to the commission to Mr. Kohlhaas, due to the increased revenues that his commission is based on.
5. Ms. Comstock reported that \$500 had been sent to Loraine County, per the motion from the May meeting.

VII. DIVISION REPORTS

- A. Political – Ms. Sprankle provided a handout.
 - a. Ms. Sprankle thanked Mr. Rodriguez for his efforts monitoring legislation.
 - b. She mentioned that Mr. Thomas may be conducting additional classes.
 - c. Political is coordinating with County Affiliates regarding Pride events.
 - d. Status of petitioning:
 - i. 650 volunteer petitions

- ii. 22,040 total received; 13,562 estimated to be valid.
 - iii. Target dates for filing are December 1, 2017 (to be in time for primaries) or July 1, 2018.
 - e. Ms. Sprankle yielded the floor to Bruce Jaynes for his presentation in support of his candidacy for governor
 - B. IT Division – Mr. Pettigrew reported:
 - a. The email change is coming, so archive old emails. We will be off of Libertas by the end of June, so we will be turning off payment to Libertas, which should free up some funds for other hosting services.
 - b. Email lists will be archived and stored on Dropbox.
 - C. Communications Division – Mr. Nanna provided a handout report.
 - a. Social Media has been the primary focus.
 - b. Ms. Swearingen-Rodin is helping out with Social Media.
 - c. Mr. Smyth is looking to coordinate posts with mailer post for volunteer requests.
 - d. Ms. Leech requested that, if there is a “money bomb” communications event, that it be identified as a specific source of funds.
 - e. Ms. Leech, Mr. Nanna and Mr. Smyth are working on a mailer campaign.
 - D. Field Development Division – Mr. Smyth formally steps in to the Director role:
 - a. Mr. Smyth has been working on actives by County and reaching out.
 - i. Mr. Jenkins is stepping back in to help.
 - ii. Mr. Taft is progressing well in the North area.
 - iii. Larry Sharpe is still scheduled to speak in Hamilton County.
 - iv. Mr. Smyth wants to find ways to support regions/counties. For example, the LPO could provide funds and LPO materials in exchange for petition signatures.
 - 1. Ms. Comstock pointed out that volunteer petitioning needs to be done in coordinated groups (vs. individually), for example, coordinated by the CDGs/Regions.
 - 2. Ms. Leech observed that volunteer petitioning has been a problem for years. We have had some success with petitioning from a central location. People must be interested in helping.
 - 3. Ms. Comstock suggested that the coordinators be trained on petitioning rules and regulations, and that they put petitioning packets together.
 - 4. Mr. Nanna suggested setting up a petition committee.
 - 5. Mr. Pettigrew commented that he plans to hold a petitioning event at his house in August.
 - 6. Chris Gill noted that Franklin County need people to join in, and that funds from LPO would provide a good incentive.
 - 7. Mr. Pettigrew and Mr. Gill will formalize a process for providing reimbursement to Affiliates and CDGs for signatures.
 - 8. Ms. Comstock suggested Central Committee involvement.
 - b. Approval of any new CDGs/CDCs:
 - i. Mr. Pettigrew approved the re-instatement of Mark Jenkins
 - ii. Mr. Pettigrew approved Mr. Smyth as the Stark County CDC.
 - c. Approval of Regional Liaisons – none were approved.

- E. Finance Division – no report
- F. Event Coordinator – The 2017 Conference Report has been issued and will be posted in BaseCamp.

VIII. OLD BUSINESS

- A. Former Chair status – no change
- B. Picnic Committee – no meeting yet. Mr. Pettigrew will arrange a meeting within a week. Mr. Nanna replaces Ms. Gentner on the committee.
- C. SWOT analysis status – the goal is to finish with subgroups' current assignments by June 16.
- D. Other Old Business – Keys – need Mr. Knedler's signature on the form. Ms. Gentner had no keys.

IX. NEW BUSINESS

- A. Acceptance of Resignations:
 - a. Ms. Gentner's resignations
 - i. Vice Chair – Ms. Gentner's resignation come under the purview of the Central Committee.
 - ii. Finance Director – Mr. Gill entered a motion to accept Ms. Gentner's resignation as Finance Director. Mr. Smyth seconded. The motion passed unanimously.
 - iii. Independent Contractor – Mr. Pettigrew indicated that Ms. Gentner's resignation on 5/20/2017 is considered the start of the 30 day notice of terminating that contract. The termination will be effective 6/20/2017.
- B. Hiring of Petitioners – Ms. Sprankle - This item will be tabled until Ms. Sprankle is available to discuss.
- C. Voter Freedom Drive – Ms. Leech provided a handout summarizing the options and associated costs for a mail-out campaign.
 - a. A mailing list of about 10,000 people needs to be scrubbed.
 - b. Ms. Leech reviewed the Mail Campaign expense list/plans:
 - i. The first 2,000 mail-out cost estimate is \$2,041. The mail-out will test with and without petitions included
 - ii. A mail-out of the 10,000 total is estimated to cost \$6,550.
 - iii. Ms. Leech is seeking authorization to spend up to \$6,500.
 - c. Mr. Smyth suggested adding an estimate for robo-calls. A discussion concluded that this would be a separate later issue.
 - d. Mr. Smyth made a motion to approve expenditures up to \$7,000 for the Mail Campaign project. Mr. Gill seconded. The motion passed unanimously.
 - e. Ms. Leech expressed some concern about the overall list from NationBuilder. This list now includes data from National, so it needs scrubbing (e.g., for duplicates).
- D. Discussion of LNC Vice-Chair's Actions / Request for Censure
 - a. Mr. Gill thought that the LPO should take no further action regarding censure. The group agreed
 - b. Mr. Nanna has wording prepared to present the LPO's position (basically, that the LPO is not associated with the Vice-Chair's comments).
- E. Fundraising for CDGs – covered earlier in the meeting.
- F. Accepting Bitcoin for contributions

- a. Mr. Gill informed the group that we would have to use an auto-cash-out service.
Mr. Pettigrew will reach out to possible resources
 - b. Mr. Gill suggested avoiding Bitcoin as an option.
 - c. Mr. Moellman suggested contacting National, which does accept Bitcoin.
- G. Other New Business:
- a. Mr. Gill reported that the LPO will have a “float” in the Columbus Pride Parade on June 17.
 - i. The Parade kicks off at 10:30 from Genoa Park
 - ii. The LPO will also have a booth, and petitioning will be done from the booth (as requested by the Pride Parade organizers)
 - iii. Mr. Gill warned that it would be a long day for volunteers. The booth will be open all day.
 - iv. Mr. Gill entered a motion to authorize expenditure of \$302.59 for 1,100 bracelets to hand out at LPO booths at Pride events. Mr. Smyth seconded, and the motion passed unanimously.
 - b. Mr. Moellman received a call from datafinder.com, a vendor with an application to append phone numbers (and other contact information) to name and address information.
 - i. The pricing was \$.04 per match for phone number and \$.06 per match for email, with typical match rates of 72% and 46% respectively. There are other types of data that can be appended, as well.
 - ii. Mr. Pettigrew and Mr. Nanna suggested that we investigate further, and that the expense, if approved, could run through the IT budget.
 - c. Other New Business
 - i. Mr. Nanna is running for City Council in Delaware. He will have a booth at the Delaware County Fair (September 16-23) and is offering to split the cost of the booth and the space with the LPO.
 - 1. He will check on the due date for the booth commitment
 - 2. He brought up the topic today for future consideration.
 - ii. Mr. Nanna will provide additional details regarding licensing and insurance.
- X. **NEXT MEETING:**
- A. The next meeting of the Executive Committee will be Saturday, August 12 at 11:00 AM at Tiller.

The meeting was adjourned at 2:20 PM.